

Contents

Foreword	7
MARZENA BAC, Crisis Management in Organizations in the Context of Polish Legislation	9
KRYSZTOF CHOCHOWSKI, Abusive Clauses in the Real Estate Turnover	23
RYSZARD ĆWIERTNIAK, Competence of Prospective Executive in the Context of New Challenges of Managing Human Resources	35
WOJCIECH DANIEL, KAROLINA CHRABĄSZCZ, Evaluation Criteria of Real Estate Attractiveness in the Opinion Tarnów Residents – Preferences of Potential Real Estate Purchasers	49
LESZEK KOZIOŁ, The Innovation System of Contemporary Enterprises	61
RADOSŁAW MIŚKIEWICZ, The Utilization of Organizations Structure Similarity in a Process of Company Organization Transformation Process	77
KAZIMIERZ MROZOWICZ, Subsystem of Organizational Values and Purposes Based on Example of GOPR Activity – Voluntary Mountain Rescue Service	89
ZENON MUSZYŃSKI, The Dimension of Work Potential in a Company	101
ROBERT PANEK, The Structure of Domestic and Regional Innovation Systems	113
MARIA PŁONKA, Selected Aspects of Measuring Social Added Value Created by Social Economy Organisations	135
ŁUKASZ POPŁAWSKI, The Spatial Differentiation of Rural Municipalities in Protected Areas in Świętokrzyskie Voivodeship in 2004–2006	151
ANNA POZNAŃSKA, ANNA MIKRUT, Selected Methods of Evaluation of Investment Ventures	175
RADOSŁAW PYREK, ZENON MUSZYŃSKI, Description of the Quick Response Manufacturing Principles	193
ADAM STABRYŁA, The Problem of Research Methodology in Economic and Organisational Designing	205
JOLANTA STANIENDA, RENATA ŻABA-NIERODA, Development Chances of Polish Power Industry Against the Background of Increasingly Restrictive Environmental and Economic Requirements	225
RENATA ŚLIWA, PIOTR WALĄG, The Institutions of Economic Order in the Light of Ordoliberal Economic Policy	245

ZESZYTY NAUKOWE MAŁOPOLSKIEJ WYŻSZEJ SZKOŁY EKONOMICZNEJ W TARNOWIE Z. 1(12)/2009

MAŁGORZATA TYRAŃSKA, Efficiency of Human Resources Management in the Terminological and Methodological Aspect	257
ANNA WOJTOWICZ, The Outline of Organisational Culture Diagnosis	273
WITOLD ZYCH, LESZEK KOZIOŁ, The Dualistic and Monistic Supervision and Management Method in an Enterprise	293