Zeszyty Naukowe Małopolskiej Wyższej Szkoły Ekonomicznej w Tarnowie The Małopolska School of Economics in Tarnów Research Papers Collection ISSN 1506-2635, e-ISSN 2658-1817 2021, 50(2) © 2021 MWSE

Foreword

The high rate of changes which are taking place in the socio-economic, complex sphere result in the occurrence of unprecedented, hardly predictable events and processes, which influence not only the functioning of the economy, but also organizations and people working for them. New times bring new problems, recently aggravated by the SARS-CoV-2 virus epidemic, which cannot be solved without proper research and new knowledge.

In the collection of articles that make up this issue of *The Malopolska School of Economics in Tarnów Research Papers Collection*, being the effect of scientific works conducted within the framework of basic and implementation research, in various academic centres, one can find a lot of cognitively interesting and applicable information. The *Research Papers* are focused on contemporary issues, with particular attention to the problem of product and organizational innovations and changes in the organization's environment.

In particular, the dimensions of diffusion of innovation were presented in relation to the latest payment technologies on the Polish market, start-up as a new organizational form oriented towards innovative solutions in the area of human life quality, innovative processes of shaping the capital structure of Polish enterprises and organizational commitment of employees. An innovative tourist product, i.e. a new tourist route "Lesser Poland Village Fragrant with Herbs" ("Małopolska Wieś Pachnąca Ziołami"), which includes natural values, cultural and gastronomic attractions, is also worth mentioning.

As it can be seen, *The Malopolska School of Economics in Tarnów Research Papers Collection* provide a forum for discussing the evaluation of changes occurring in various organizations and their environment, as well as determining the accuracy of contemporary concepts and the effectiveness of new mechanisms of economics and finance, management instruments, organization of tourism and recreation and determinants of ergonomic work.

In the articles, the Reader will find many original thematic approaches and insights of practical nature. This issue of the journal can be an interesting and useful position both for theoreticians of the mentioned scientific disciplines and for students and practitioners.

On behalf of the authors and myself, I would like to thank all those who have contributed to this work: the editors who took the trouble to give their opinion on the articles submitted to the editorial office, the reviewers for their substantial, important and often detailed comments, as well as the entire editorial team and all collaborators.