Zeszyty Naukowe Małopolskiej Wyższej Szkoły Ekonomicznej w Tarnowie The Małopolska School of Economics in Tarnów Research Papers Collection ISSN 1506-2635, e-ISSN 2658-1817 2021, 51(3) © 2021 MWSE

Foreword

The Małopolska School of Economics in Tarnów Research Papers Collection has been published for 20 years and is a continuous publication, appearing four times a year. The subject matter of the articles published in them is mainly related to four research areas: economic and management sciences, ergonomics and work protection, tourism and pedagogy to a lesser extent.

The collection of articles that make up this quarterly contains a great deal of interesting cognitive and application-related information. They are the result of basic and implementation research conducted in various academic centres, such as: the University of Economics in Wrocław, Warsaw University of Life Sciences, University of Warmia and Mazury in Olsztyn, University of Zielona Góra, Academy of Zamość, Kozminski University in Warsaw and Małopolska School of Economics in Tarnów.

The quarterly is focused on contemporary themes and constantly emerging new problems, paying particular attention to:

- the impact of the coronavirus pandemic on the macroeconomic situation of Poland, on the financial condition of local government units, or on the profitability of companies and the dividend payment rate for shareholders;
- on the issue of quality and costs of quality in a company's strategy, quality costs in a company's management system in the context of diversified development, as well as on the presentation of the company's quality management evaluation sheet as a conceptual quality research tool;
- to highlight the specificity of human resource management in family and social enterprises;
- on the economic and financial effects of introducing new products on the financial market, such as cryptocurrencies and others.

The authors in their works do not give advice and do not provide firm opinions or answers, but present their own research results, observations, the research results of their predecessors and modestly ask fundamental questions: What is the role of management of various resources in the new conditions? What is its content? What is its research instrumentation? We do not always find answers to these questions, but there are inspirations for deeper reflection on the problems of the globalised world and the role played by man and his work in it.

Finally, I would like to thank all those who contributed to the creation of this journal – the Editors who made effort to express their opinions on the articles submitted to the editorial office, the Reviewers for substantive, important and often detailed comments, as well as the entire editorial team and collaborators.

Leszek Kozioł Editor-in-Chief